



TITLE: Web Developer
LOCATION: San Francisco, CA

THE OPPORTUNITY

hint is looking for a talented Web Developer with **Shopify Plus** experience to manage our direct-to-consumer (DTC) website, drinkhint.com, and partner with teams across the company to implement new technologies and optimize our tech stack. The Web Developer will lead technical projects that will allow hint to provide a distinctive, best-in-class online experience for our customers.

WHAT WILL YOU DO?

- Serve as day-to-day owner of hint's Shopify Plus website platform, executing front- and back-end improvements both independently and in coordination with third-party agency or freelance developers.
- Work with hint marketing and operations teams to understand business requirements, and translate them into a long-term product roadmap. Deliver projects on-time, and with flawless execution.
- Proactively look for opportunities to improve the drinkhint.com shopping journey, with the objective of continuously improving site conversion rates and repeat visits.
- Keep internal stakeholders apprised of website performance and product roadmap.
- Quickly resolve website performance issues, e.g. outages and bugs.

WHO ARE YOU?

- You have at least 3-5 years of experience with Shopify Plus development.
- You have advanced, applied knowledge of HTML5, CSS, and Javascript with a portfolio of Shopify Plus development work to prove it.
- You are able to work independently on front-end and back-end development within Shopify Plus, while also being able to manage other freelance or agency developers.
- You have experience implementing and debugging 3rd party Shopify apps; experience with Recharge (subscription payments) a significant plus.
- You are able to execute upon a long-term product roadmap, while also maintaining the flexibility to accommodate short-term business imperatives.
- You enjoy collaborating with partners in marketing and operations to translate business requirements into product improvements.
- Experience with Google Analytics and Google Tag Manager is a plus.
- Experience coding marketing emails (HTML) is a plus.
- You are passionate about hint!

WHO WILL YOU WORK WITH?

- SVP, eCommerce (direct manager)
- Customer Acquisition and Retention leads, and entire direct-to-consumer team
- Operations lead (inventory and fulfillment manager)

WHO ARE WE?

hint® is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our delicious products for consumption, and by supporting other healthy initiatives. Apparently, we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on Grey's Anatomy and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. hint was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award-Winning Entrepreneur, Kara Goldin, **hint**® has expanded to over 16 delicious flavors and 6 flavors of **hintfizz**®, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick**™, marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint**®, and **hintfizz**®, can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, and Bristol Farms. **hint**®, can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind hint is simple: pure water, nature's original refreshment, accented with fruit essence. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

If this sounds like you, please send cover letter and resume to Ally Rubin at allison@drinkhint.com. Please include "Web Developer" in the subject line – thanks.

We look forward to meeting you.