



TITLE: Brand Ambassador

LOCATION: Orange County

THE OPPORTUNITY:

hint® water, one of the fastest growing beverage companies in the market, is looking for an upbeat individual to join our Field Marketing team. Brand Ambassadors are heavily relied upon to drive trial and bring the brand to life. You will actively educate consumers on the benefits of hint® and create positive brand experiences consumers will remember and want to share!

WHAT WILL YOU DO?

- Sample and bring the Hint brand to life at events and retail samplings
- Be an expert on the Hint brand, our target consumer, and where to purchase
- Follow established communication process at the direction of your manager
- Set up and break down equipment required for each event
- Ability to work independently as well as in a team atmosphere
- Report post event recap/statistics and photos to your manager

WHO WILL YOU WORK WITH?

- **Reports to:** Regional Marketing Manager

WHO ARE YOU?

Ideal candidates love interacting with people and will personify the company's healthy lifestyle brand image. If you are a resourceful and reliable self-starter who loves engaging with people in an ever-changing environment, this job is for you! This role is field-based.

- Must be able to work a flexible schedule
- Must have daily access to a vehicle and have a valid, clean driving record
- Excellent communication skills
- Ability to work long hours on your feet, including nights and weekends.
- Ability to lift 25 pounds at a time – Approximately 2 cases of hint® Water

WHO ARE WE?

hint® is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our delicious products for consumption, and by supporting other healthy initiatives. Apparently, we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on Grey's Anatomy and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. hint was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award-Winning Entrepreneur, Kara Goldin, **hint**® has expanded to over 16 delicious flavors and 6 flavors of **hintfizz**®, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick**™, marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint**®, and **hintfizz**®, can be found in fine grocery and retailers across the United States such as Whole Foods, Andronico's, The Fresh Market, Starbucks and Bristol Farms. **hint**®, can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind hint is simple: pure water, nature's original refreshment, accented with fruit essence. No sugar, no diet sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.

www.drinkhint.com

If this sounds like you, please send cover letter and resume to Ally Rubin, at allison@drinkhint.com. Please include "OC Brand Ambassador" in the subject line – thanks.

We look forward to meeting you.