TITLE: **Content Manager**
LOCATION: **San Francisco, California**

THE OPPORTUNITY:
hint® water is seeking a high-energy, results-driven **Content Manager** to help scale **hint®**, one of the fastest growing lifestyle brands in the US. Hint is looking for an exceptional and ambitious writer and content manager with solid understanding of ecommerce, online content creation, and proficient skills within online content management systems.

We are located in the Union Street District in San Francisco. Competitive salary and bonus offered. No relocation. Healthcare benefits 100% paid for by company, FSA, 401K (regular and Roth), gym stipend, snacks and LOTS of water! Free parking at the Marina Green, or accessible by MUNI and Golden Gate Transit.

WHAT WILL YOU DO?
- Create and edit content to scale the DTC (direct-to-consumer) business unit.
- Responsible for managing high level strategy and full execution of TheQuench, hint's owned-and-operated media property.
- Create written content and execute against distribution channels to increase awareness for TheQuench.
- Leverage content insights, trends, and tools (i.e. Google Analytics) to create high-performing content.
- Stay on task by being organized and meeting all deadlines on the DTC content and promotional calendar.

WHO WILL YOU WORK WITH?
Direct to Consumer team

WHO ARE YOU?
- You have a Bachelor's degree or validated skills within content, distribution and management
- 3-5 years of working in previous content role and knowledge of Wordpress
- Independent, self-starter who excels in a fast-paced organization
- Worked managing an internal or external agency team
- Solutions oriented with excellent out of the box thinking skills
- Proven analytical and category management skills
- Excellent relationship building and negotiation skills
- Excellent interpersonal & communication skills (oral & written)
- Good organizational, planning and follow-up skills
- Solid understanding of requirements to deliver profitable business
- Excellent presentation skills
- Travel might be necessary, occasionally requiring air travel; must have a valid driver's license
- You are passionate about a healthy lifestyle and **hint®**!

WHO ARE WE?

hint® water is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our delicious products, and by supporting other healthy initiatives. Apparently, we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on *Grey's Anatomy* and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award-Winning Entrepreneur, Kara Goldin, **hint**® water has expanded to over 16 delicious flavors and 6 flavors of **hint fizz**®, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick™,** marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint**® and **hint fizz**® can be found in fine retailers across the United States such as Target, Whole Foods, Kroger, Sprouts and Gelson's. **hint**® waters can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with fruit essence. No sugar, no sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.
www.drinkhint.com

If this sounds like you, please send cover letter and resume to: ns@drinkhint.com. Please include "Hint Content Manager Position" in the subject line – thanks.

We look forward to meeting you.