TITLE: **Full-Time Graphic Designer Position**
LOCATION: **San Francisco, California**

THE OPPORTUNITY:
hint® water is seeking a high-energy, results-driven **Graphic Designer** to help scale **hint®**, one of the fastest growing beverage brands in the US. Hint is looking for an exceptional and ambitious graphic designer with solid understanding of digital brand design across various communication platforms. Digital communication is highlighted in this position in order to market to the hint consumer brand and CEO **Kara Goldin**'s personal brand.

WHAT WILL YOU DO?
- Responsible for building & creating content from CEO **Kara Goldin** to promote and sell the **Kara Goldin** brand and the **hint®** brand.
- Responsible for developing and implementing **hint®** account strategies in order to achieve predetermined brand, volume, and Key Performance Indicator objectives for the assigned division
- Stay on par with Kara Goldin brand incentives and be able to articulate them into digital media content via Instagram, Facebook, LinkedIn, etc.
- Provide creative direction for marketing team members as well as help brandstorm new content
- Organize and prioritize ongoing projects on an ongoing basis
- Proactively manage and maintain graphic files, logos, photos, including completed projects
- Able to work with strict deadlines
- Edit and use software programs to enhance brand image for digital media uses via Lightroom and Photoshop
- Maintain content in accordance with company content calendar in order to deliver creatives to Kara Goldin or respective team member

WHO WILL YOU WORK WITH?
- **Manager:** Report directly to Nik Sharma, Director of Performance Marketing
- **CEO**: Kara Goldin

WHO ARE YOU?
- You have a Bachelor's degree or starting out in a Graphic Design career
- Proficient in Photoshop,Illustrator, InDesign, and Lightroom
- Independent, self-starter who excels in a fast-paced organization
- Solutions oriented with excellent out of the box thinking skills
- Excellent relationship building and negotiation skills
- Excellent interpersonal & communication skills (oral & written)
- Good organizational, planning and follow-up skills
- Solid understanding of requirements to deliver profitable business
- Excellent presentation skills
- Excessive travel might be necessary, occasionally requiring air travel; must have a valid driver's license
- You are passionate about a healthy lifestyle and **hint®**!

WHO ARE WE?

hint® water is a refreshing alternative to sodas, juice and other sweetened drinks and it tastes great! We are on a mission to help the world live a healthy lifestyle, both by offering our delicious products, and by supporting other healthy initiatives. Apparently, we have struck a chord, and our water is popping up in all sorts of places such as Time Magazine, the Academy Awards, on *Grey's Anatomy* and in the hands of fans such as John Legend, Steven Spielberg and Charlize Theron. **hint** was named one of the "15 Startups You Need to Know for 2015" by Forbes.

Founded in 2005 by former AOL Executive and Award Winning Entrepreneur, Kara Goldin, **hint®** water has expanded to over 16 delicious flavors and 6 flavors of **hintfizz®**, a line of unsweetened sparkling water. We recently introduced our third product line, **hint kick™,** marrying the same delicious fruit-kissed water with a light touch of caffeine! The leader in flavored essence water, **hint®** and **hintfizz®** can be found in fine retailers across the United States such as Target, Whole Foods, Kroger, Sprouts and Gelson's. **hint®** waters can also be purchased online at www.drinkhint.com and Amazon.com.

The idea behind **hint** is simple: pure water, nature's original refreshment, accented with fruit essence. No sugar, no sweeteners. EVER.

HINT, Inc. is headquartered in San Francisco, California.
www.drinkhint.com

If this sounds like you, please send cover letter and resume to: ns@drinkhint.com. Please include "Graphic Designer Position" in the subject line – thanks.

We look forward to meeting you.